



# **!! News Bulletin !!**



*The Santa Cruz Mountain Viticulture Association*

*July 17, 2004*

---

## **Viticulture Members Invited to BBQ With SCMWA**

Come to the SCMWA bbq Thursday, July 29, 5:30pm at Silver Mountain Winery  
\$35.00 – covers dinner; bring a bottle of wine to share

**RSVP by Monday, July 26:**

contact Shannon Flynn at 831-479-9463

---

## **Next SCMVA Meeting, August 3**

**Topic: “If I Grow It, Will They Come?” –  
Growing Commercially Viable Fruit**

***Including “Vine Talk” on Veraison (including botrytis protection),  
Netting, & Cover Crops (start planning your seed needs)***

We’re inviting a dialog with a panel of local winegrowers to share with us what they need from growers in terms of quality fruit. How can we improve the buyer/seller relationship?

Also: We’ll talk about a “buy/sell exchange” – a system to connect winemakers looking for more local fruit and growers that have it.

***Location: Branciforte Ridge Vineyard  
591 Branciforte Ridge Rd., Scotts Valley***

See Directions on the back of this page.

### ***Meeting format:***

- SCMVA business: sustainability workshop results, buy/sell exchange, County Fair display, Inventory project
- “Vine Talk”: veraison, netting, cover crops
- Wine and cheese

***As always, bring a bottle of wine to share!***

***We need your email address!! Send a message to [mary@lindsaypr.com](mailto:mary@lindsaypr.com) so we know how to reach you by email. Thank you!***

### **Directions to Branciforte Ridge Vineyard (for Aug. 3 meeting):**

**From San Jose/Los Gatos:** Take Hwy. 17 South towards Santa Cruz. Pass Summit Road, pass Glenwood Cutoff. For the fastest route: exit to the left onto West Vine Hill Rd. (at the yellow St. Clare's Retreat sign) – to exit get into the center turning lane - OR exit at Mt. Hermon Rd. and follow the directions below. From West Vine Hill Rd. make the next left onto Vine Hill Rd. and go down the hill. Go 2 miles on Vine Hill and it meets Branciforte Rd. – bear right onto Branciforte. Make a right onto Branciforte Ridge Rd. (a very short distance from Vine Hill)

**From Santa Cruz:** Take Hwy. 17 North. Exit Mt. Hermon Rd., go over the overpass. Right onto Glen Canyon; follow Glen Canyon for several miles. Glen Canyon runs into Branciforte Road; make a left and go 4.7 miles to Branciforte Ridge Rd. and make a left.

### **Once onto Branciforte Ridge Road:**

Head up the hill; Note the road veers to the left at the top – do not drive up the driveway for #280; continue about  $\frac{3}{4}$  mile to #591.

---

### **MARK YOUR CALENDARS**

**Nov. 10:** Local growers are invited to dinner with the Board of the California Assn. of Winegrape Growers (CAWG) during their 2-day meeting in Los Gatos; more details to be forthcoming.

**Dec. 5** (to be confirmed): tentative date for our Holiday Party; details to come.

---

The Santa Cruz Mountains  
Viticulture Association  
P.O. Box 126  
Saratoga, CA 95071



***Next Meeting Aug. 3***

**Officers of the Santa Cruz Mountains  
Viticulture Association:**

President: Prudy Foxx, 831-359-9100,  
Prudyfoxx@aol.com

Treasurer: Lawrence Ives, Calabazas  
Creek Research, 408-741-8680,  
rlives@calcreek.com

Program Chair/newsletter editor:  
Mary Lindsay, Muns Vineyard/Lindsay PR,  
408-984-7242, mary@lindsaypr.com

Vineyard Inventory: Rick Anzalone,  
408-358-6323 or 408-206-2364