

April 5: Next VASCM Meeting 3:00pm

- Vine Hill Winery (previously, Santa Cruz Mountain Vineyards), Santa Cruz (directions below)
- Business meeting: The Board will present a slate of officers for a vote of the members. If you are interested in running, please let Prudy or Mary know. Board positions are: President, Vice President, Treasurer and Secretary.
- 'Vine Talk' - Includes a presentation by Juan Hidalgo from the Santa Cruz County Ag Commissioner's office on trapping Vine Mealybugs. He will distribute traps free of charge.
- Presentation: "Grapes Into Wine: Distribution and Sales". Speakers include Ross Kemp, regional manager for Wine Warehouse, as well as local wine retailers and restaurant wine buyers
- Wine tasting - as usual, bring a bottle of wine to share

*A note about this program: We've received requests for this program topic and, although not strictly viticultural we think it's important for growers to be aware of distribution, sales and marketing issues as the grapes we grow are made into wine that is destined for sale. And, some of our growers either are currently or are planning to soon make and sell their own wine.

Directions to Vine Hill Winery in Santa Cruz (for April 5 meeting):

2300 Jarvis Rd., Santa Cruz 831-427-0436

From Hwy.17, exit West Vine Hill Rd. (at the yellow St. Clare's Retreat sign, to the left as you approach Scotts Valley). To exit, get into the center turning lane if you're coming from the summit.

From West Vine Hill Rd. make the next left onto Vine Hill Rd. and drive downhill app. 2 miles

Turn left onto Jarvis Rd.

Drive uphill app. 2-1/4 miles (the last ½ mile is steep and narrow)

The winery driveway is the first right after you pass Rider Ridge Rd